

#4

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service in an envelope as "EXPRESS MAIL POST OFFICE TO ADDRESSEE" service under 37 C.F.R.1.10, Mailing Label No. EL640514155US and is addressed to the Assistant Commissioner for Patents, Washington, D. C. 20231

Date November 9, 2001


Rudy C. Bautista

PATENT
907940-3



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: AVRAM S. GROSSMAN

Serial No.: 09/872,921

Art Unit: 2611

Filed: June 2, 2001

Examiner:

Title: Interactive Marketing And
Advertising System And Method

RESPONSE TO NOTICE TO FILE CORRECTED APPLICATION PAPERS

Customer Service Center
Initial Patent Examination Division
Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

In response to the Notice To File Corrected Application Papers dated August 2, 2001, enclosed are the following:

1. Notice To File Corrected Application Papers; and
2. Six (6) sheets of formal drawings (Figs. 1-6) with proper margins.

The content of the drawings submitted herewith are identical to the drawings submitted at the time the application was filed on June 2, 2001. No new matter has been added.


Serial No. 09/872,921
November 9, 2001
Page 2

Also enclosed herewith is a Petition for Extension of Time and a check in the amount of \$200.00 to cover the two-month extension fee in accordance with Rule 1.17(a)(2).

While the Applicant believes that no fees are due in connection with the filing of this paper, the Commissioner is authorized to charge any shortage in the fees to Deposit Account No. 50-0639.

Respectfully submitted,

Date: November 9, 2001


Jonathan A. Jaech
Attorney for Applicant
Registration No. 41,091

O'MELVENY & MYERS LLP
400 So. Hope Street
Los Angeles, CA 90071-2899
Telephone: 213-430-6000



UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D. C. 20231
www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/872,921	06/02/2001	Avram S. Grossman	907940-3

CONFIRMATION NO. 4642

FORMALITIES LETTER



OC000000006376782

Brian M. Berliner
O'MELVENY & MYERS LLP
400 South Hope Street
Los Angeles, CA 90071-2899

Date Mailed: 08/02/2001

NOTICE TO FILE CORRECTED APPLICATION PAPERS

Filing Date Granted

This application has been accorded an Application Number and Filing Date. The application, however, is informal since it does not comply with the regulations for the reason(s) indicated below. Applicant is given **TWO MONTHS** from the date of this Notice within which to correct the informalities indicated below. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a)

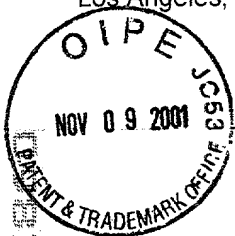
The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
 - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)) Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

*A copy of this notice **MUST** be returned with the reply.*

Customer Service Center
Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE



2001 11 09 12:00 PM